

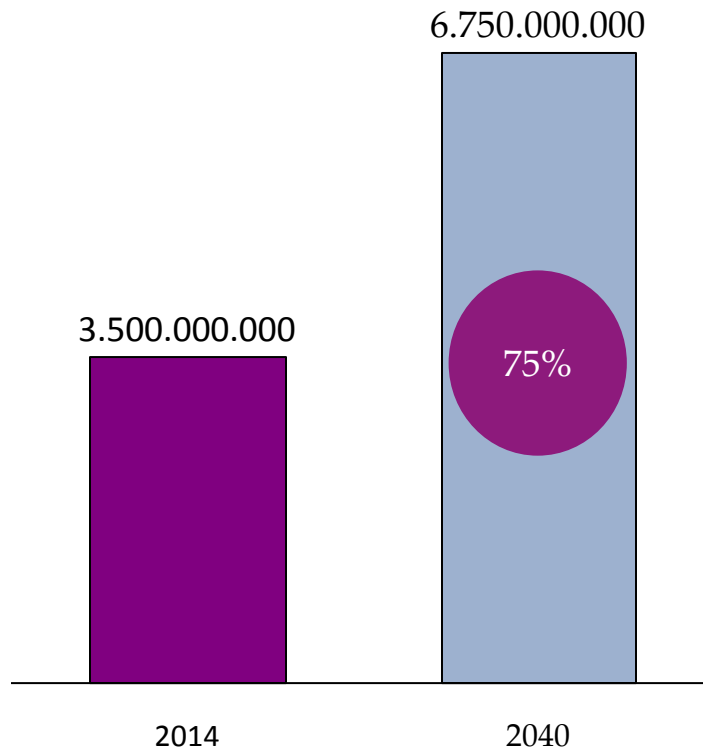


# Parking guidance

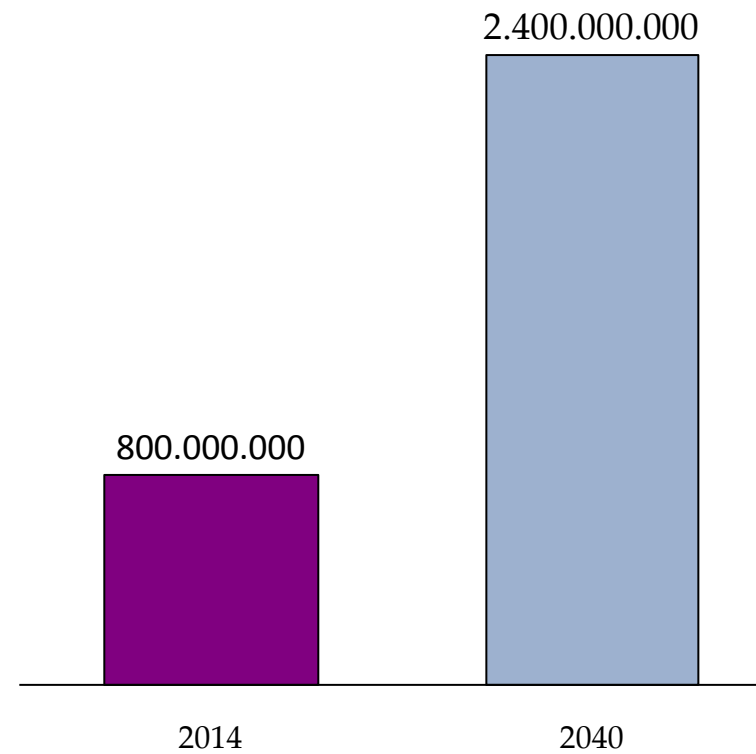
Smart city Bærum konferansen 2016

# Population and car growth

Population growth in urban environments, globally



Car growth, globally



Sources: Gartner, Ford Motor Company

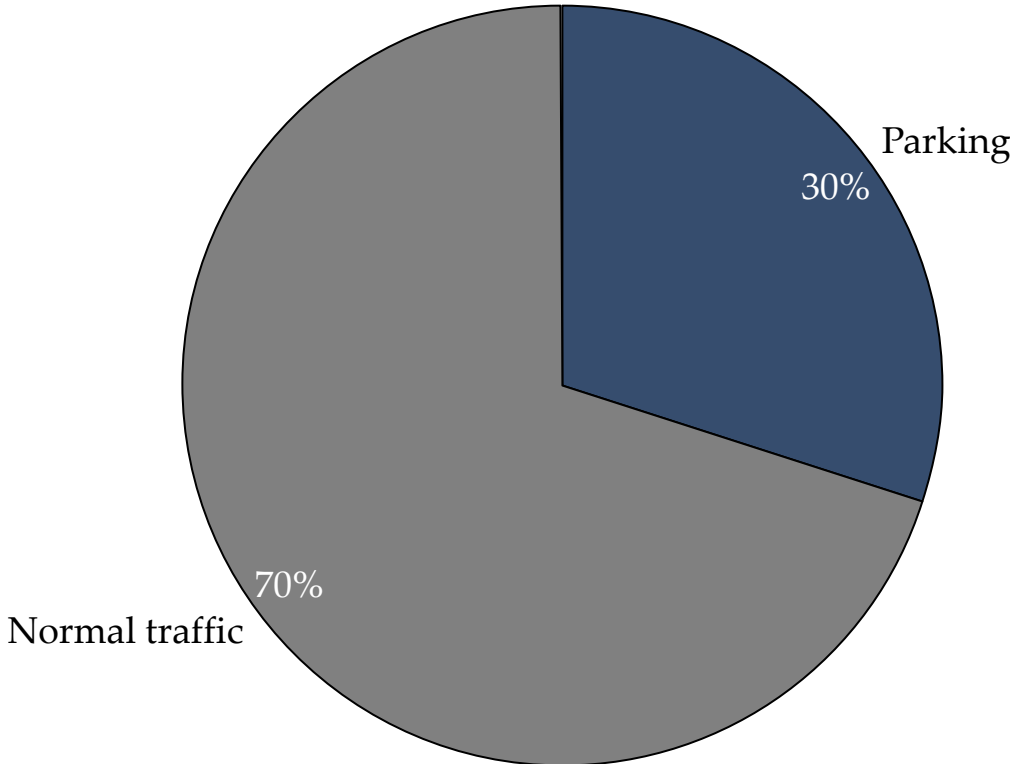
# A change of behavior is needed



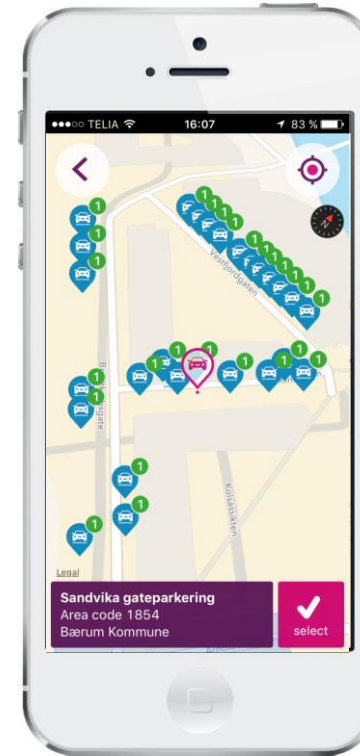
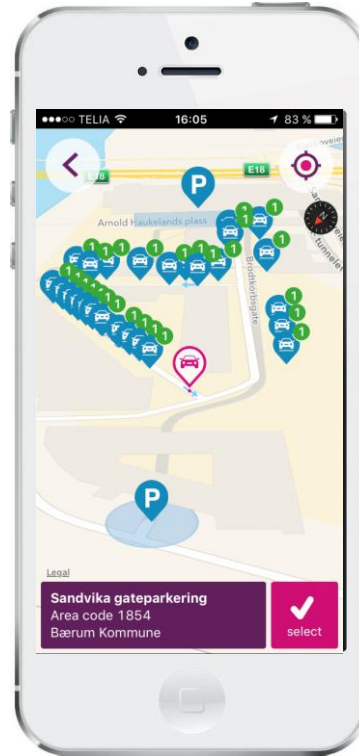
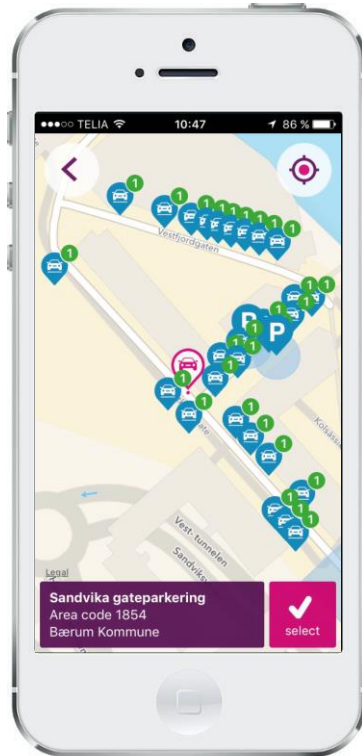
Globally we have a space problem and...



...an environmental problem

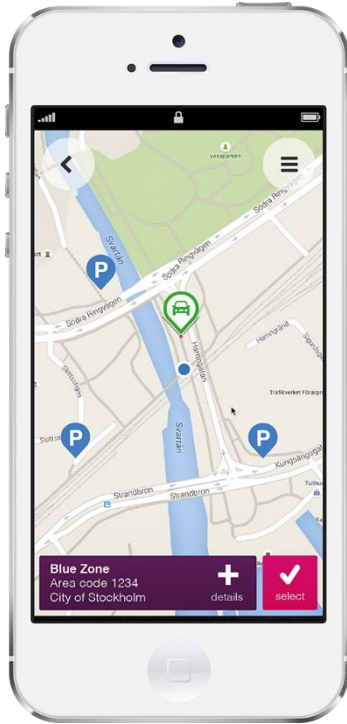


# Smart city Bærum

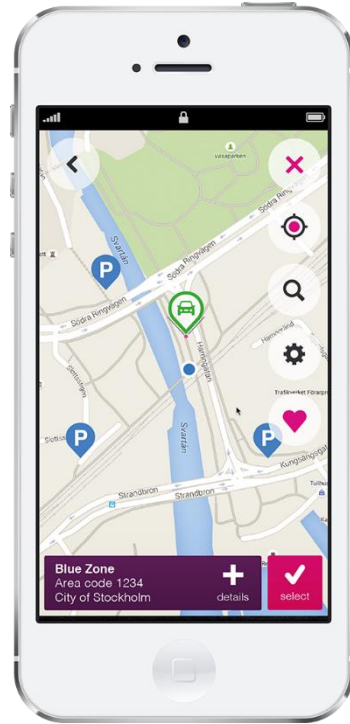


# Coming soon

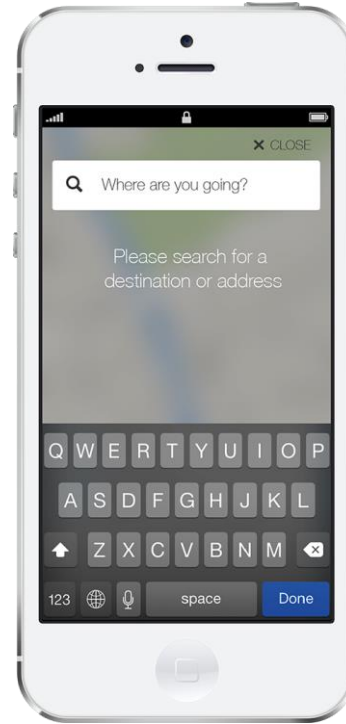
COMING SOON



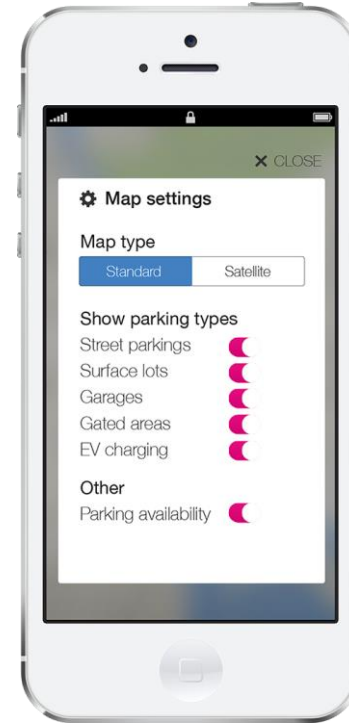
Menu toggle  
Upper right



Menu options



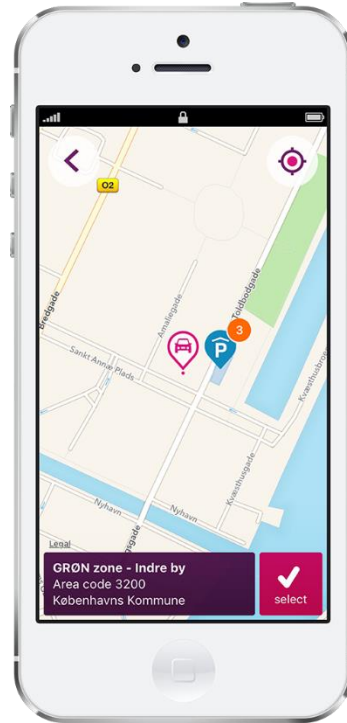
Search function



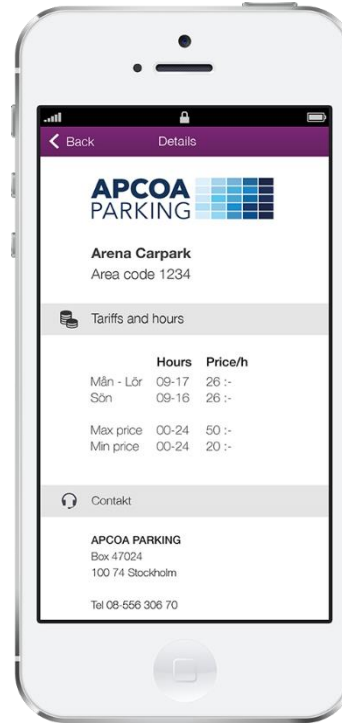
Map preference  
settings

# Coming soon

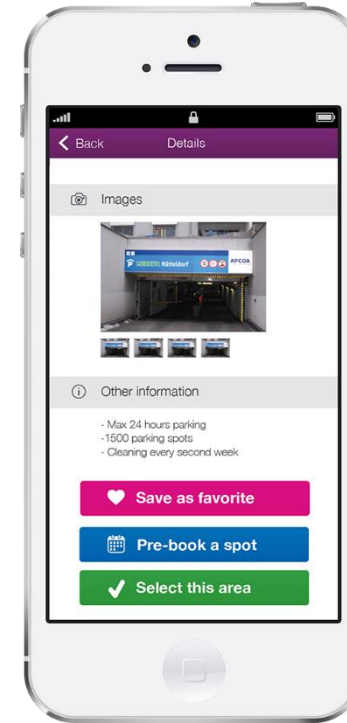
COMING SOON



Visualization of availability



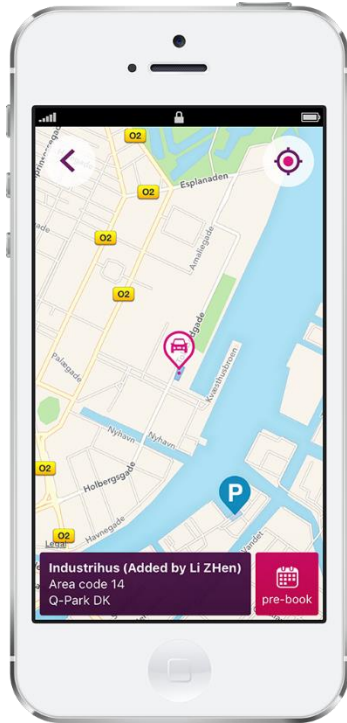
Possibility to get more information on-street



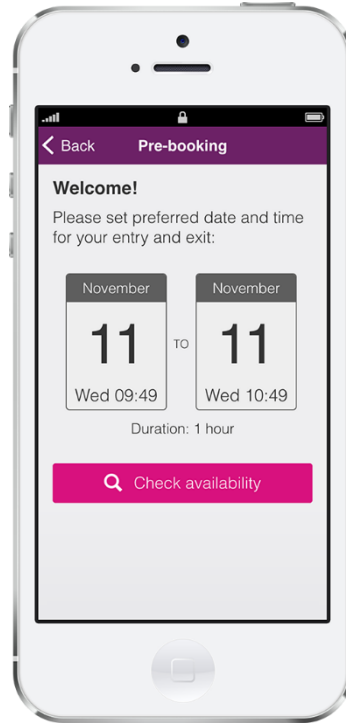
Possibility to get more information off-street

# Coming soon

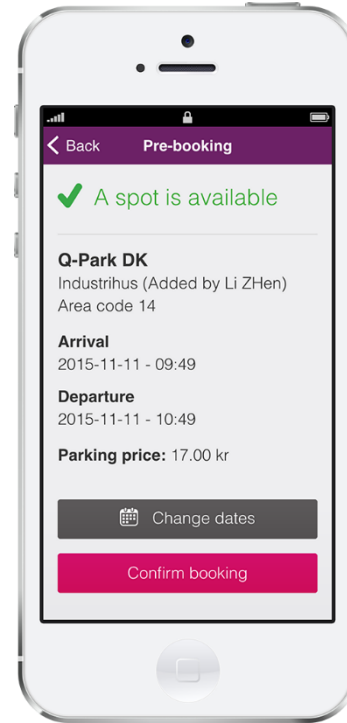
COMING SOON



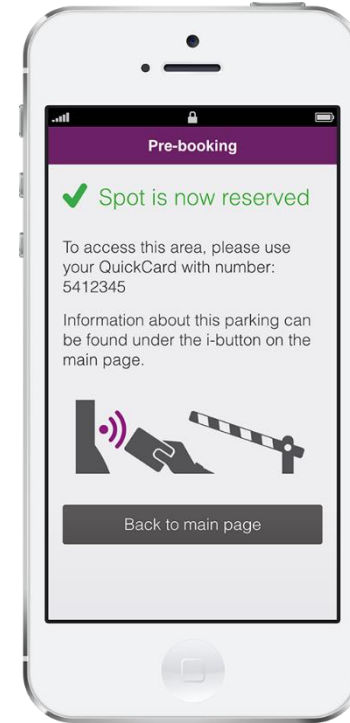
Pre-book option in (lower right)



Booking calendar availability check



Confirmation if the desire time is available

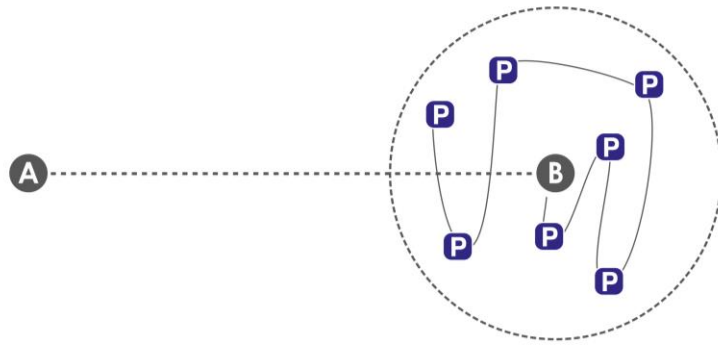


Booking confirmation and entry instruction

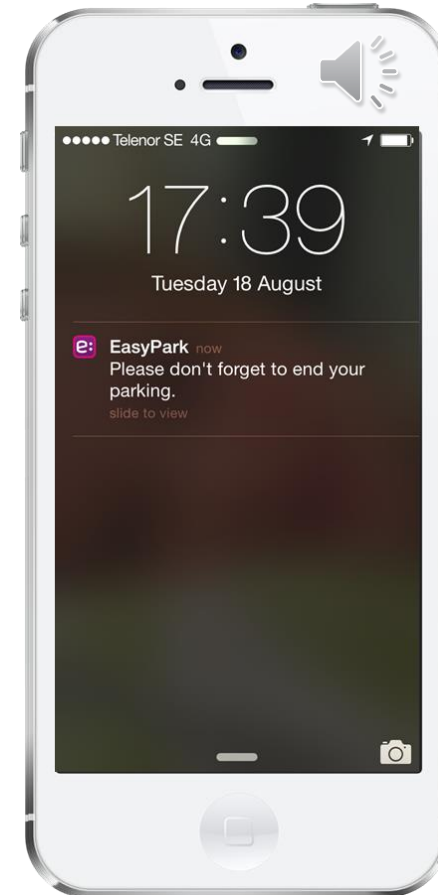
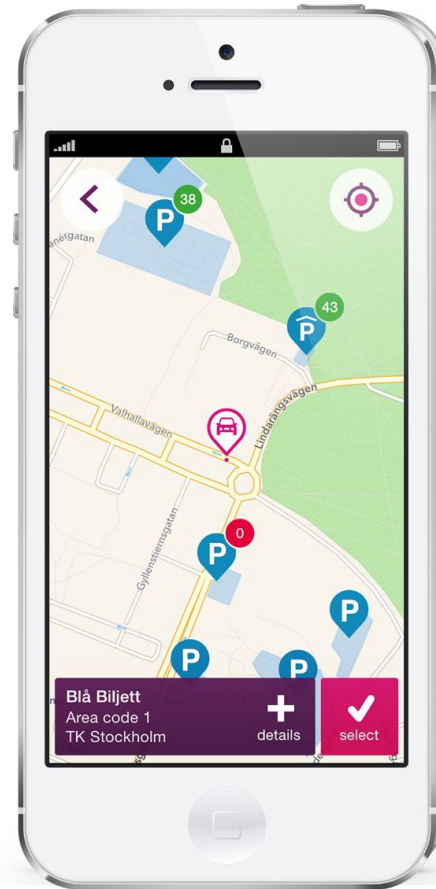


## PARKING SEARCH TIME

Is a substantial share of the total drive

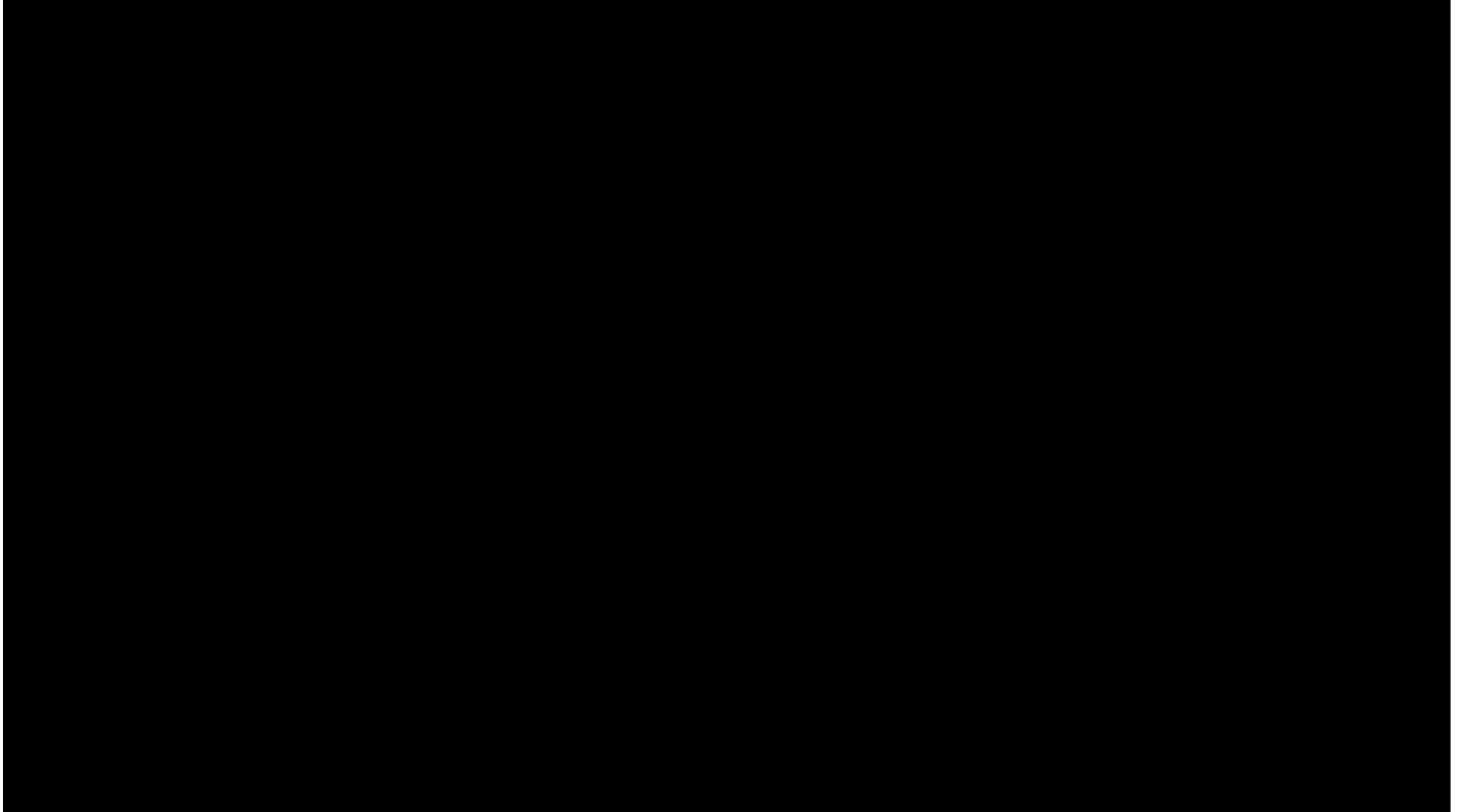


Make static or dynamic changes to support availability.



# In car navigation





A man and a woman are smiling at each other in a restaurant setting. The man is on the left, wearing a white shirt and a dark tie, looking towards the woman. The woman is on the right, wearing a yellow cardigan over a white blouse, looking back at the man. They are both smiling warmly. The background is a blurred restaurant interior with warm lighting and some greenery.

**SPEND LESS TIME PARKING, AND MORE TIME LIVING**



Takk!