



SMARTCITY  
BÆRUM



Utvikle smarte løsninger  
Redusere energibruk og klimagassutslipp  
Fremme miljøvennlig næringsutvikling

**Unni Larsen**

**E-mail:** [Unni.larsen@smartcitybaerum.no](mailto:Unni.larsen@smartcitybaerum.no)

**Mob:** +47 928 08 808

# SmartCity Bærum

- profitable interaction for a greener future



# Strategy 2018-2020

## Platform for green and digital competitiveness

**1. Increase** knowledge of new technologies and solutions in the market

**2. Establish** demonstration, testing and pilot projects in Bærum

**3. Create** good framework conditions for green business development through public and private cooperation





# 1. Increase knowledge of technology and innovation

*New technologies and new business models provide new opportunities.*

## **Arena of Competence**

- Seminar's
- Breakfast meeting
- Workshop's
- Conference

## 2. The spearhead of technology, innovation and green competitiveness

*SmartCity Bærum has an important role in initiating, facilitating and contributing to the development of projects and technologies*



### 3. Green (and digital) competitiveness

*Green competitiveness means creating value and full employment while simultaneously reducing greenhouse gas emissions*

#### **Some principle:**

- **Predictable framework condition**
- **Municipality – the driving force towards low-emission society**
- **Public procurement**
- **Good cooperation**

## Some projects –in 2018

### **Mobility as a service – one app (Ruter)**

- *Travel to work – in work*  
(*Carpooling – car sharing – bike sharing*)

### **SmartBike – electric bikes**

- *Free use of 12 electric bike in 14 days (for companies)*

### **Futurebuilt – plus house**

- *Low carbon materials, energy production, energy storage*

### **Beacons – Pilot Fornebu-Oslo (Ruter)**

### **Climate Dashboard**

- *Climate action programme*
- *Global compact of Mayors*

### **Ride sharing**

- *Oslo, Asker and Bærum*

**Air and water quality sensors (tbc)**

**No emission freight transport (tbc)**

**Pilot Autonomous transport (tbc)**

