



BÆRUM
KOMMUNE

Herzlich willkommen in der Kommune Bærum!

**Digitalisierung, Innovation und eine
«Klimakluge» Kommune**

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Kommunaldirektør

Sammen skaper vi fremtiden

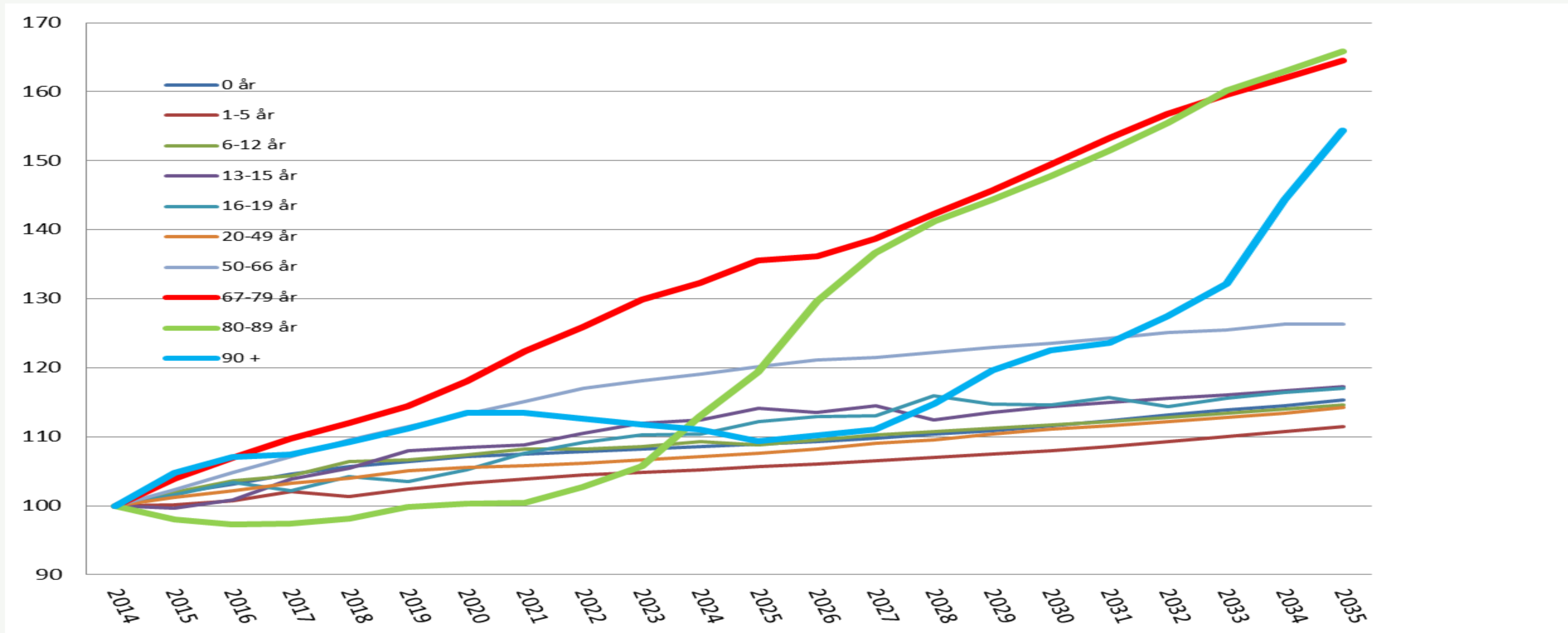
MANGFOLD · RAUSHET · BÆREKRAFT

Die Kommune Bærum

- ▶ 125.000 Einwohner (Norwegen 5 Mio.)
- ▶ Die 5. grösste in Norwegen
- ▶ Unter den am schnellsten wachsenden Kommunen.
- ▶ 12.500 Angestellte.
- ▶ Budget 2018-2021
 - ▶ Jahresumsatz 1 Mrd Euro
 - ▶ Jährliche Investitionen 220 – 260 Mio. Euro

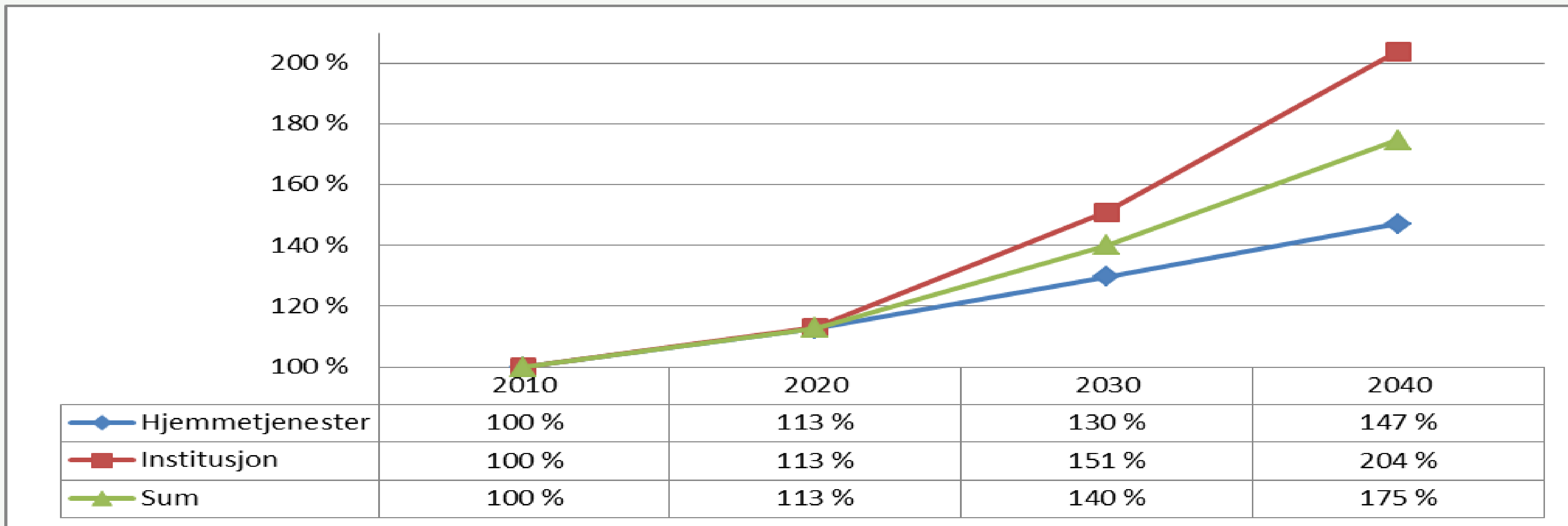


Wir werden im Laufe der nächsten 20 Jahren von 125.000 auf 170.000 Einwohner wachsen. Der ältere Teil der Bevölkerung wächst aber am schnellsten.



Bedarf an Arbeitskraft 2010-2040

- ◆ Betreuung zu Hause
- Betreuung im Heim

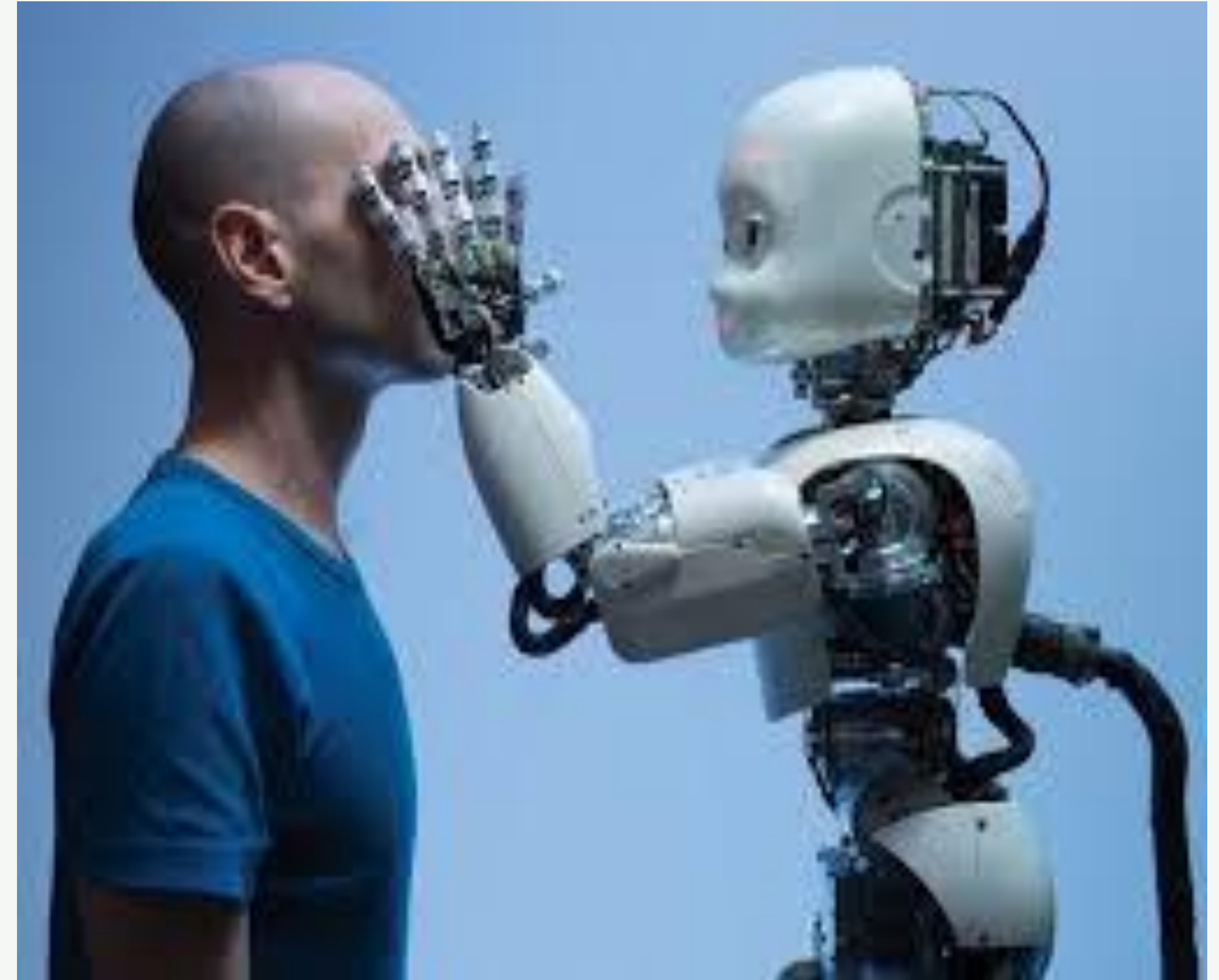


Die Bevölkerung wächst also um etwa 40%, aber der Bedarf an Arbeitskraft um 75%.....

Es wird weder genug Geld noch
genug Hände sein -
wir müssen völlig andere
Lösungen suchen!

**Gleichzeitig verändert
Technologie die Welt.**

**Was macht ein armer
Ratsherr dann?**



Setzt Ziele, macht Pläne und etabliert die Organization, um diese durchführen zu können

▶ **Bærum 2035:**

Gemeinsam schaffen wir die Zukunft

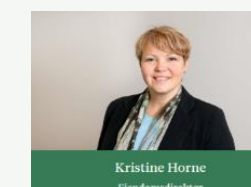
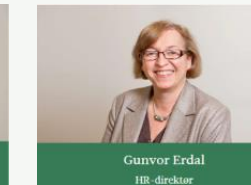
▶ Nachhaltige Dienstleistungen

▶ Balansiertes Stadtentwicklung –
urban, vielfältig und grün

▶ Eine innovative und wandlungsfähige Organization

▶ Dialog und Involvierung für bessere Lösungen

▶ **DIGITALISIERUNG, INNOVATION UND KLIMA KLUG**



Mein digitales Alltagsleben



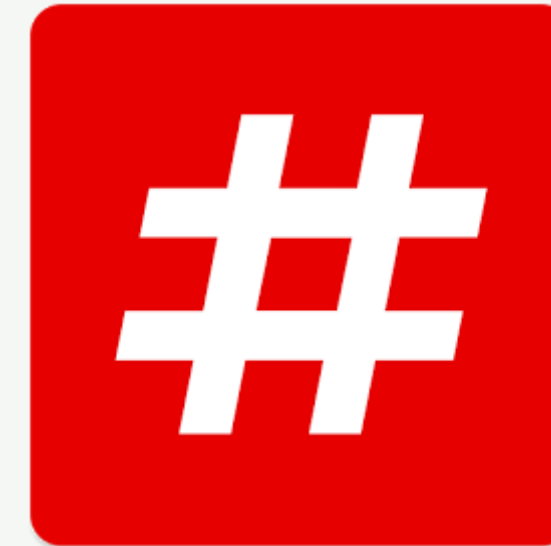
Banken



Nachrichten



Einkaufen



Fahrkarten



Schwätzen



Aktivitäten



Taschengeld/
Kleingeld



Parken

Aber das beste.... Meine Steuererklärung
kommt fertig ausgefüllt....
Steuerberater? Wozu?

Digital agenda of Norway

Digital first choice for all citizens!

- ▶ The public sector does not ask you again something it already knows
- ▶ You do not need to apply for something you are entitled to
- ▶ You should always be able to provide information digitally
- ▶ You should always and easily be able to find out what the public sector knows about you, and who has seen this information.

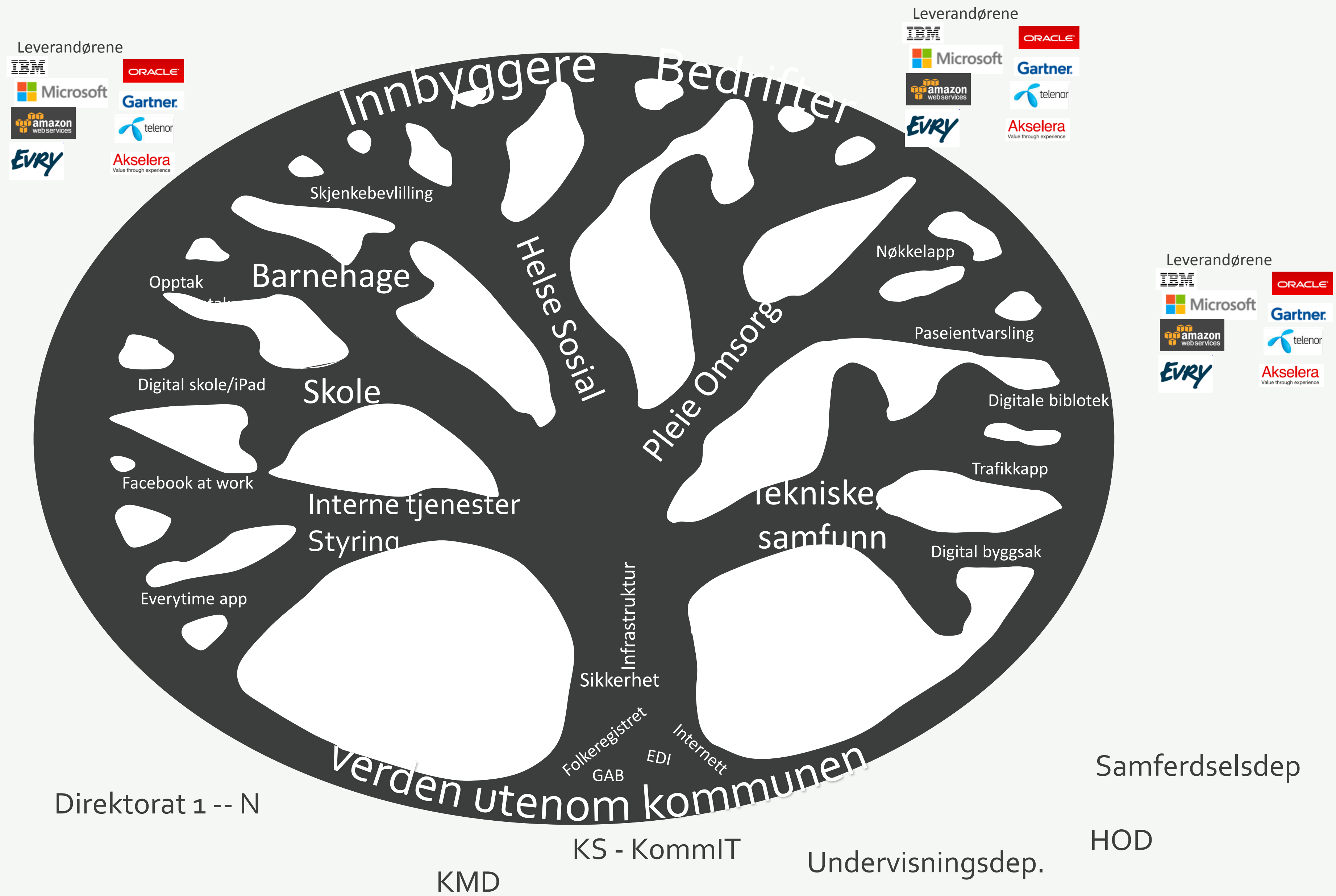
«...Et real digital first choice for citizens, companies and organizations needing municipal services «

HP 2015



«Digitalization is not about technology, but about fundamental organizational change including work processes, laws and regulations or technology.»

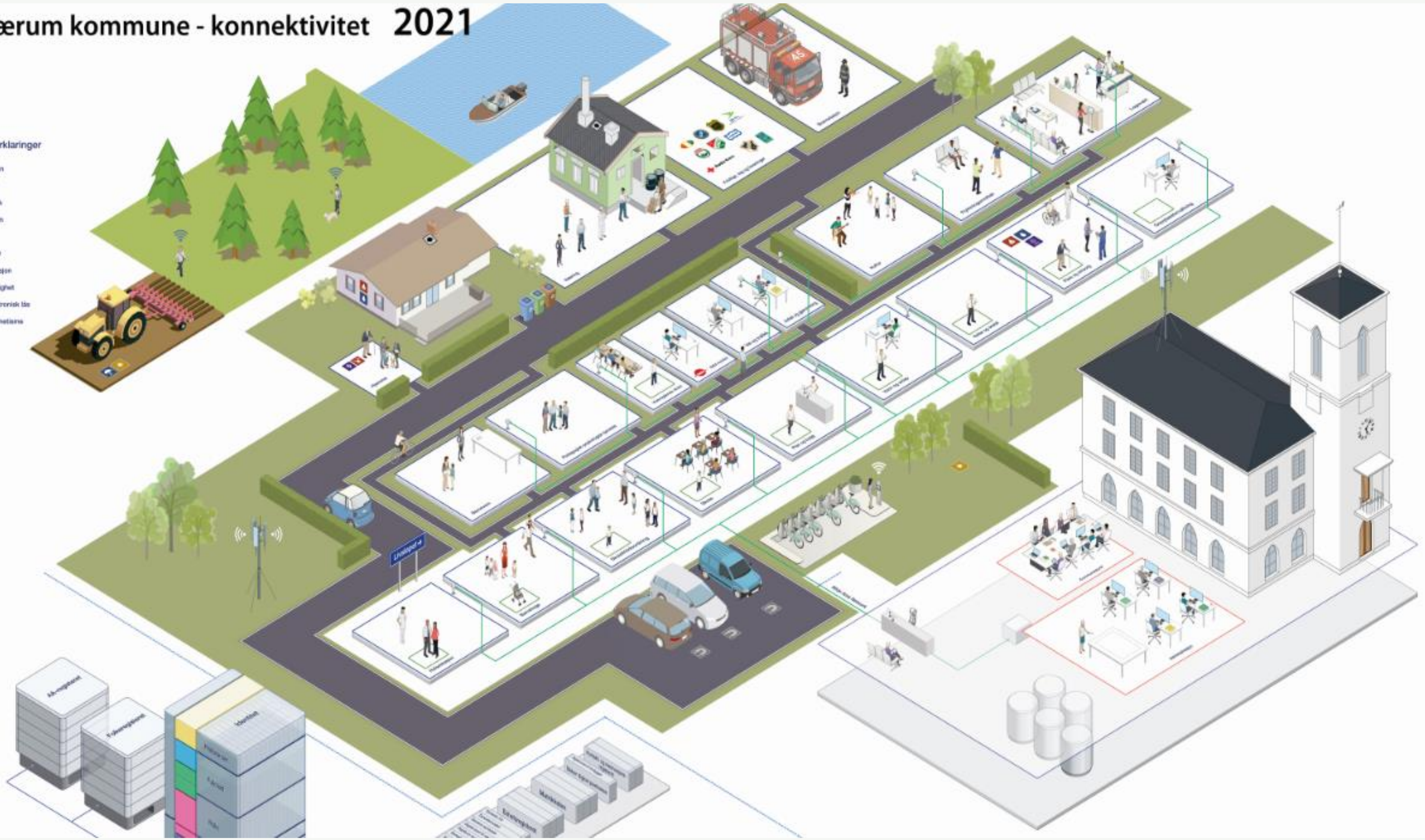
Digital agenda for Norge, s. 52



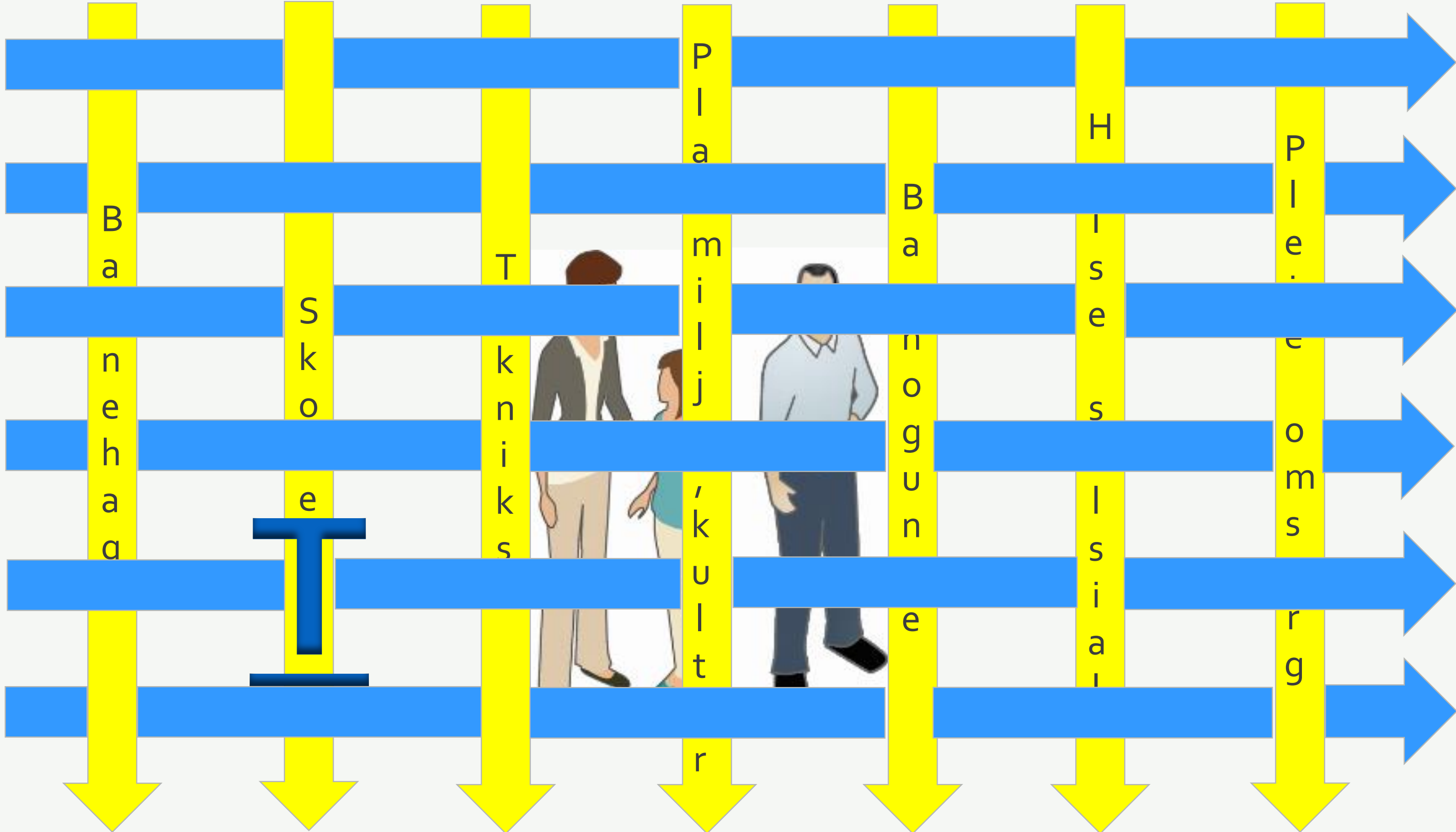
Bærum kommune - konnektivitet 2021

Tegnforklaringer

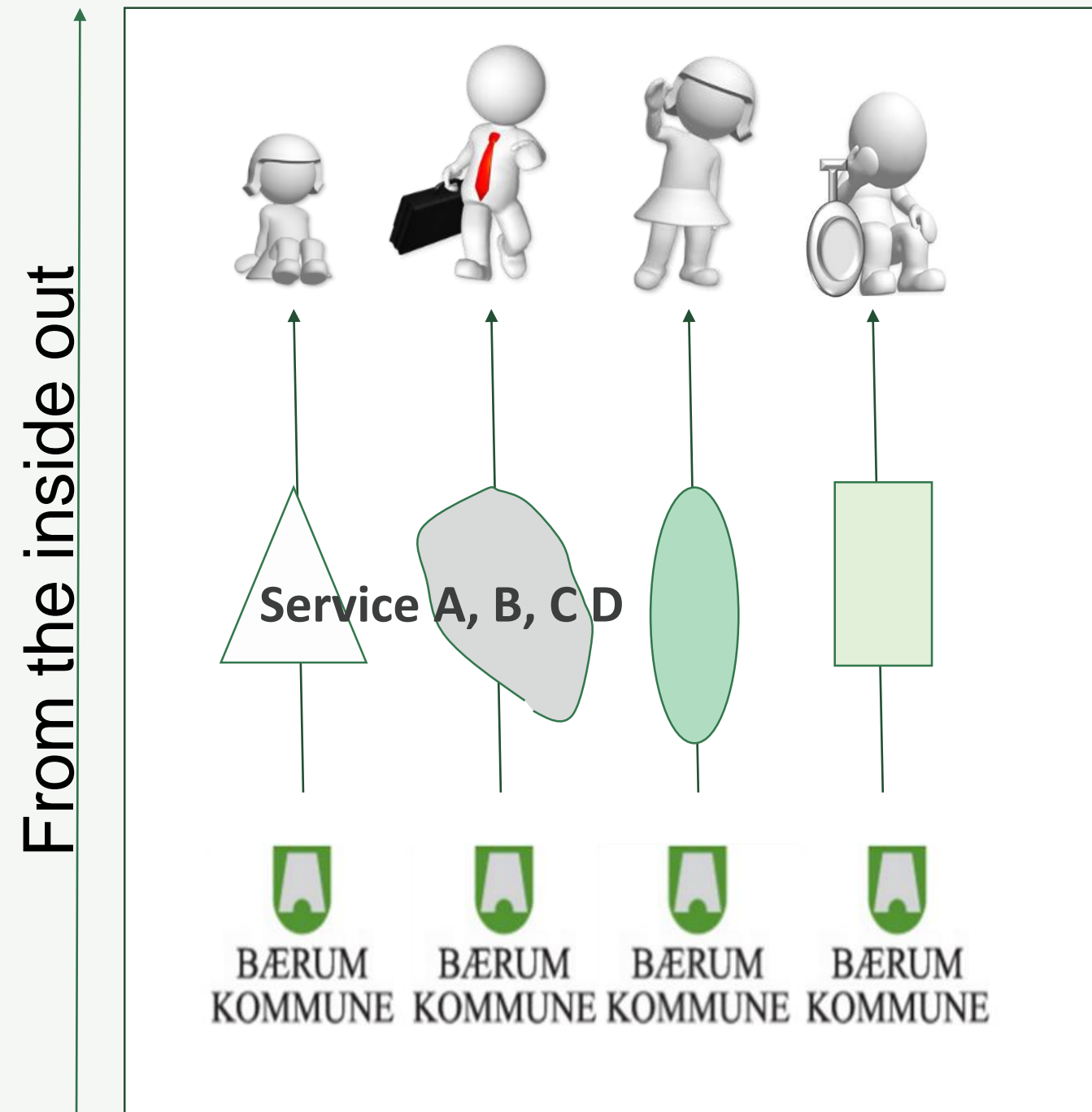
- Brand
- Vær
- Trykk
- Alarm
- Lys
- Rfid
- Postjon
- Fuktighet
- Elektronisk lin
- Magnetisme
- Sol



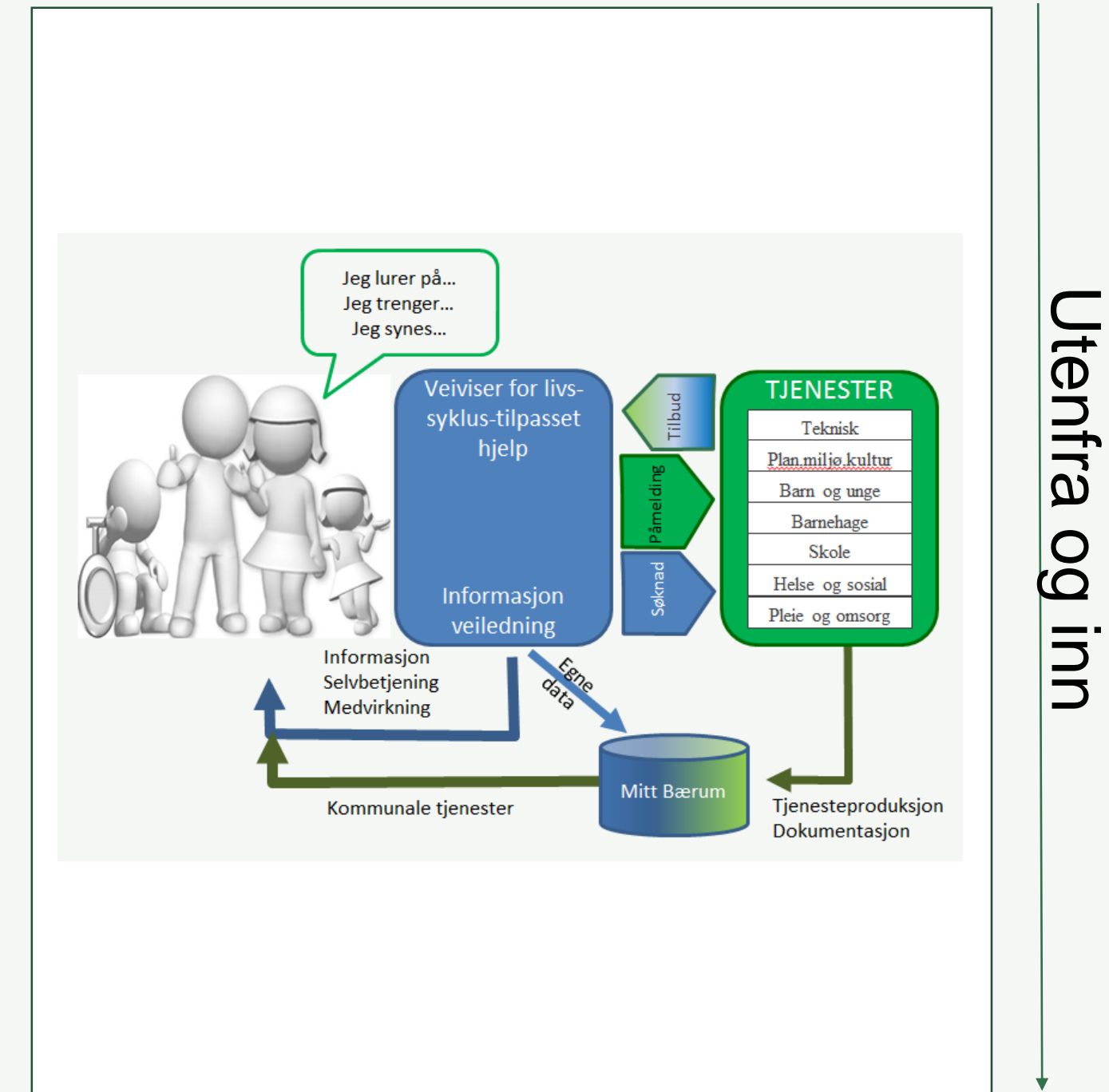
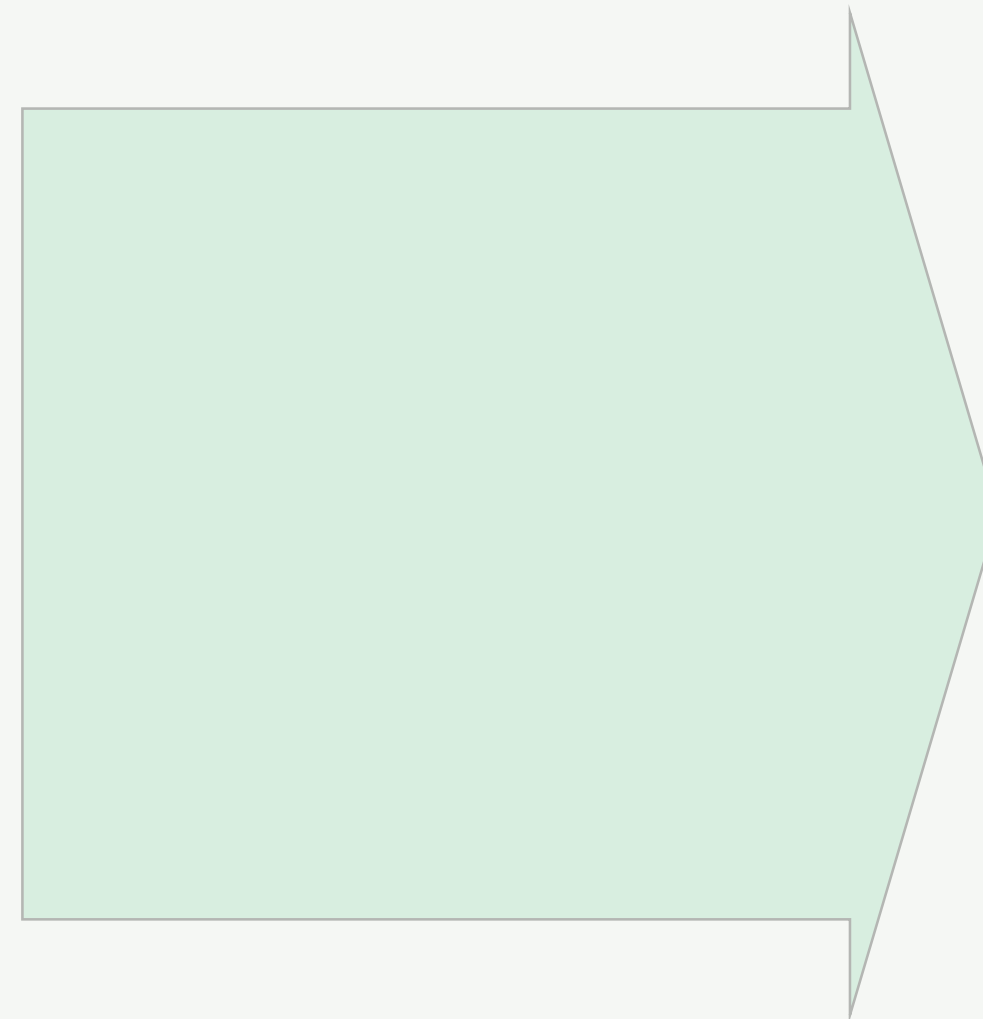
ONE Bærum – digital first choice



How is this different from what we thought before?



ICT that covers the needs of the users (read: the employees), and offers the functionality they need to work efficiently



One Bærum with the citizen in the center, thus fulfilling the Digital Agenda of Norway and at the same time the goals of Bærum!

One Bærum -Digital first choice - a national lead

Bærum kommune should actively contribute to the establishment of national common digital solutions, and take a leading role in putting them ...to use.



The innovation award for the public sector 2016

Norways most innovative municipality – how did we do it?



INNOVATION STRATEGY

Highlighted in the chief executive's annual letter

Innovation initiatives in the management agreements

Leadership development program in innovation

Increased focus on citizen- and user involvement

+

Facebook page «Innovasjon i Bærum kommune»

Innovation blog
www.tanketanken.no

Research and innovation fund

Bærum municipality innovation award



Internal innovation awards



2014: Electronical key system



2015: Staff canteen



2016: Spillhuset

Leading with innovation – LDP (LUP)



Creating innovative leaders

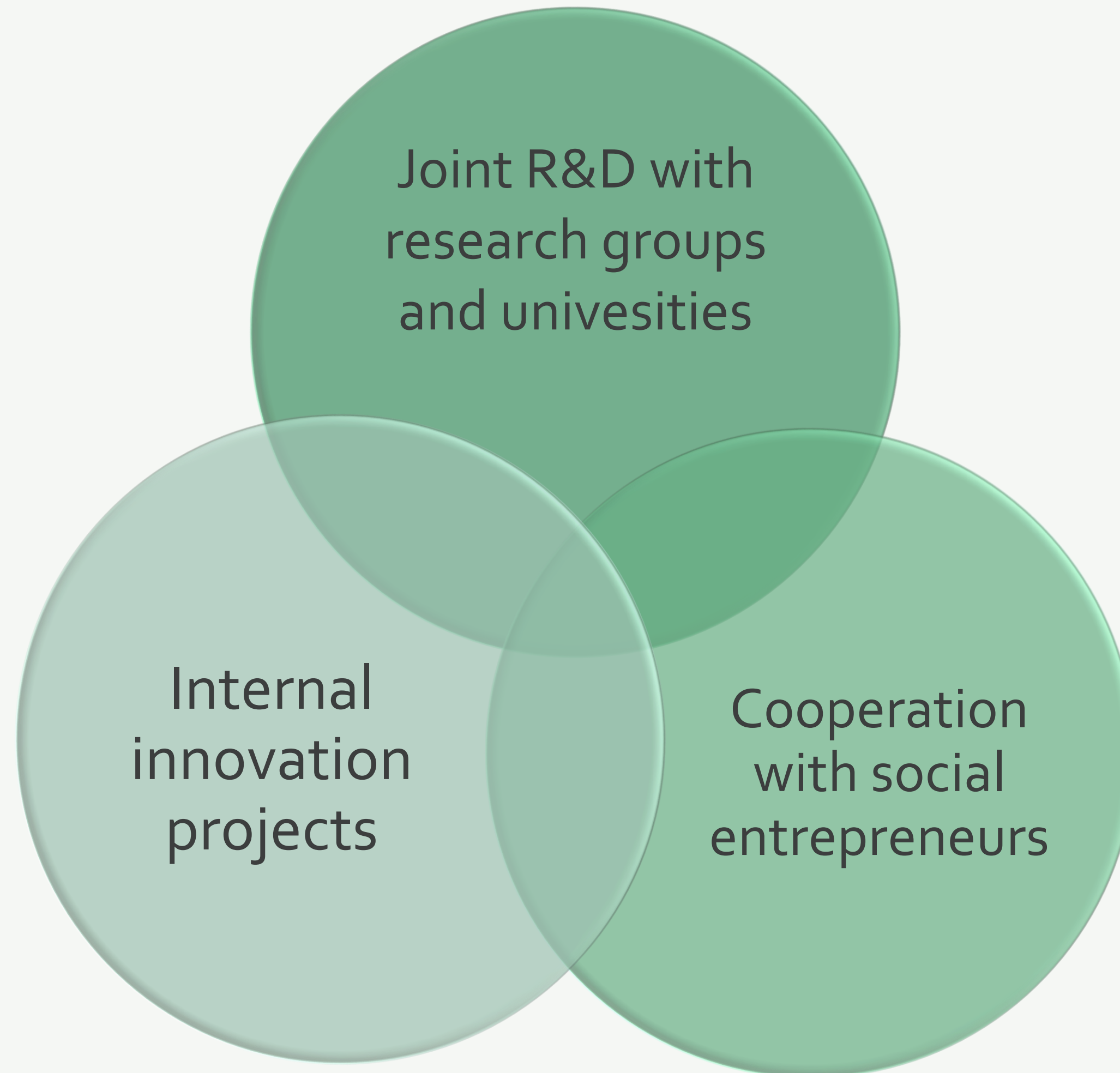


Knowledge, expertise and support



Arena for sharing

Research and innovation fund



Climate strategy 2030

- ▶ Bærum municipality:
«Klimaklug» by 2020
- ▶ Bærum shall become a low-emission society by 2050 and reduce the CO₂-emissions with 40% by 2030
- ▶ In 2027 Fornebu has been established as a zero-emission area



Mobilising for a Climate smart municipality

- *Main strategies*

- ▶ Involvements – inhabitants and businesses
- ▶ Utilising new technologies and solutions
- ▶ Utilising communication for promoting climate friendly behaviour
- ▶ Bærum municipality shows the way
- ▶ Visible efforts and results
- ▶ Digitalization



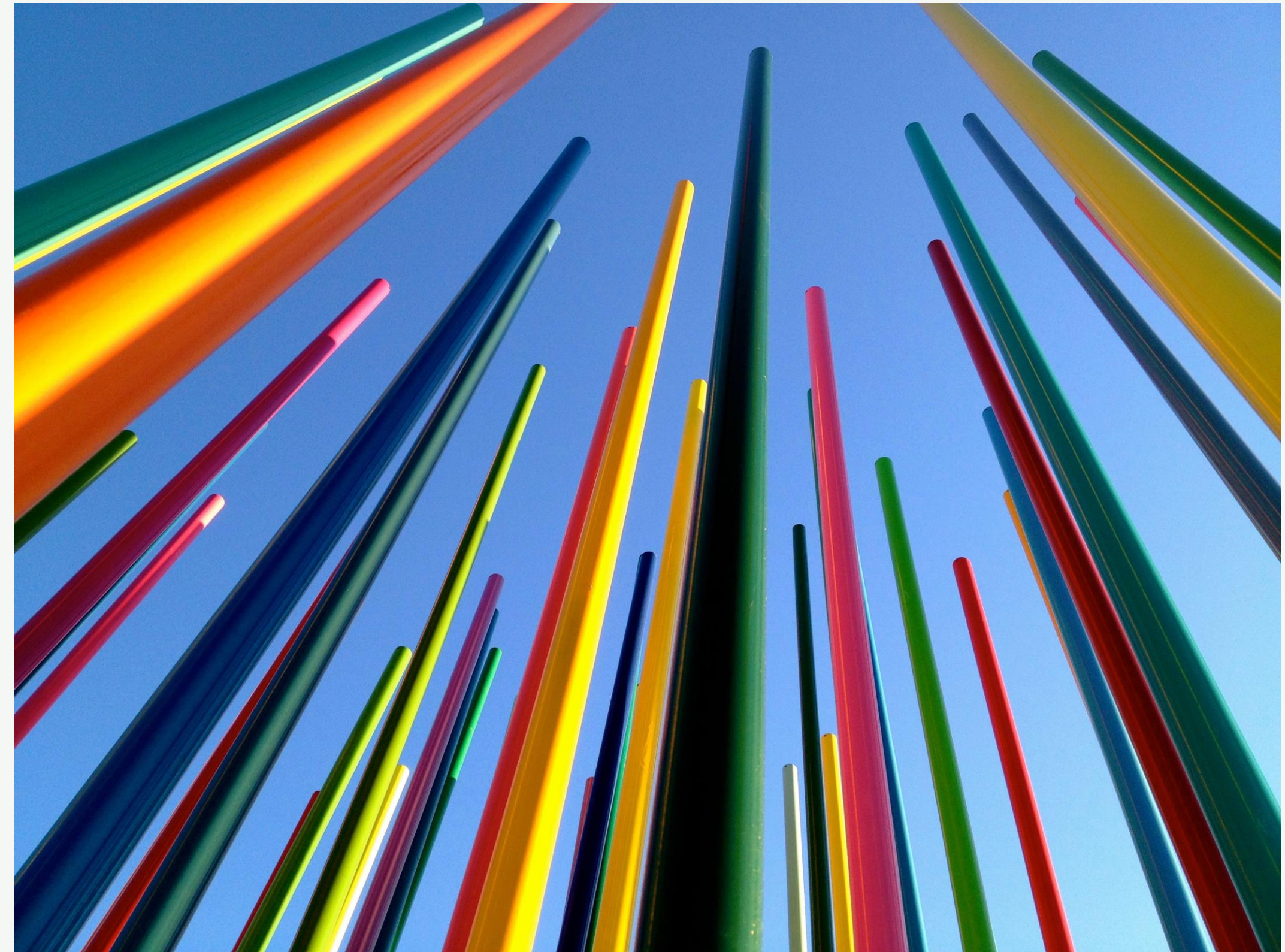
Mobility

- ▶ In 2025 25% of privately owned cars in Bærum are zero emission cars.
- ▶ In 2025 the share of person travels by public transportation, bike or walked within Bærum should be 60%, by bike alone 7%.
For the municipal employees – the goals should be reached by 2020.
- ▶ In 2025 all use of passenger cars in municipal service should be zero emission vehicles and all larger vehicles fueled fossil free.



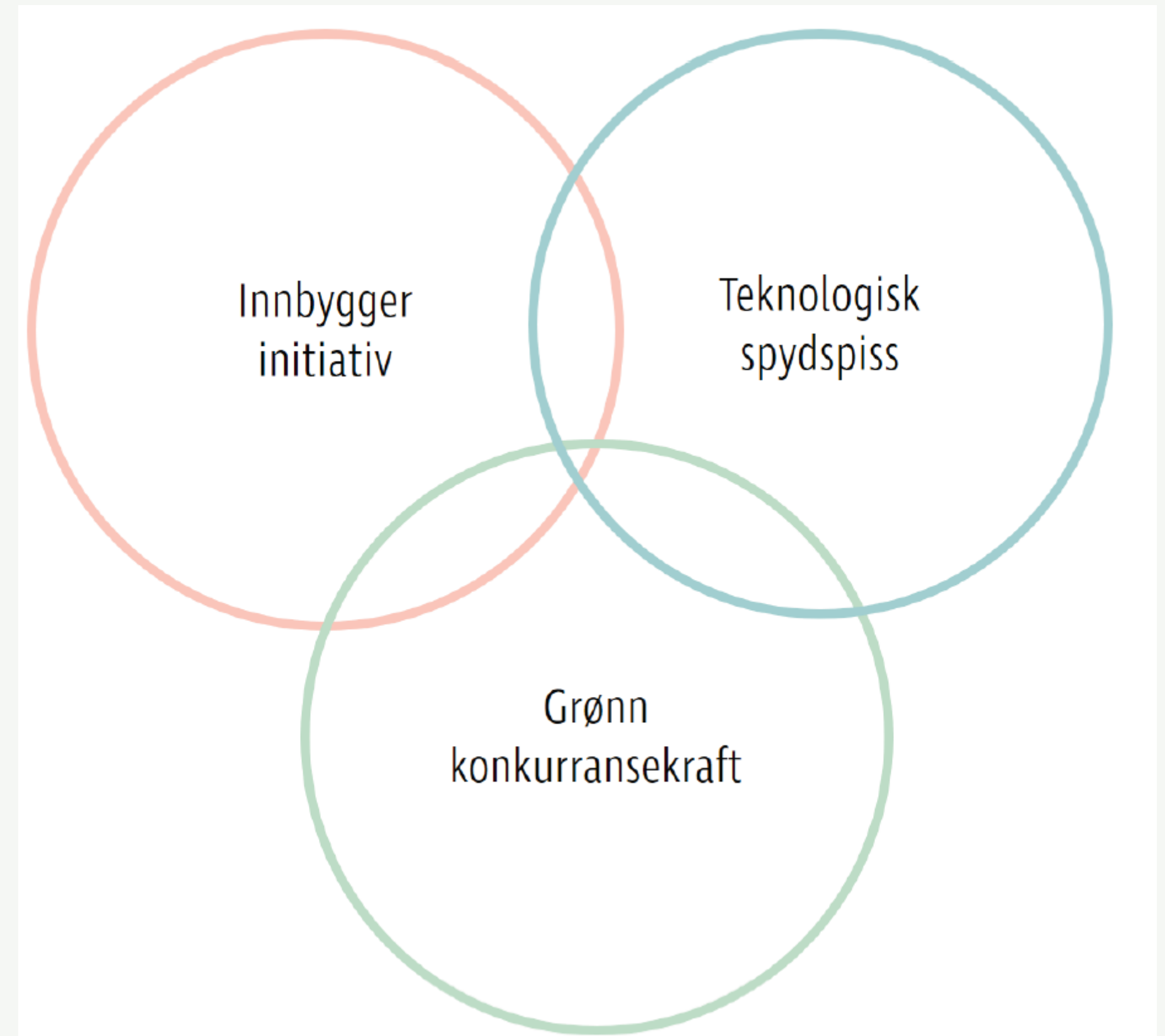
Municipal properties

- ▶ Municipal buildings (schools, kindergardens etc.), as well as houses and commercial properties should be area- and energy efficient and make use of sustainable and future oriented energy solutions as well as climate friendly building materials
- ▶ In 2020 the energy consumption in municipal buildings has been reduced by 12 percent compared to 2016.



Climate smart municipality

- ▶ Inhabitants choosing solutions which are resource efficient and climate friendly
- ▶ Businesses creating growth and new workplaces from climate friendly products and services
- ▶ A public and private sector requesting climate friendly solutions and facilitating the transformation





Gemeinsam schaffen wir die Zukunft!

Vielen Dank für die Aufmerksamkeit