

# LivingLab :the future of transportation

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We will demonstrate that life is comfortable and stylish without owning a car



Before



After



# Climate Strategy and Action Plan

# Paris, F



# Combined Mobility is the answer!

Flexibility + convenience = Door-to-door solution

Public transport +

Car-sharing

Bicycle and bike-sharing

Walking

Ride-sharing

Ridesourcing

Taxis and shared taxis

On-demand transport



**A real alternative to the private car**

**A key to change citizens travel behaviour**

# Combined Mobility



**app:** we offer an app with recommended transportation service, payment and support



Public transport, car-sharing, Bicycle and bike-sharing, Walking, ride-sharing, Ridesourcing and taxi



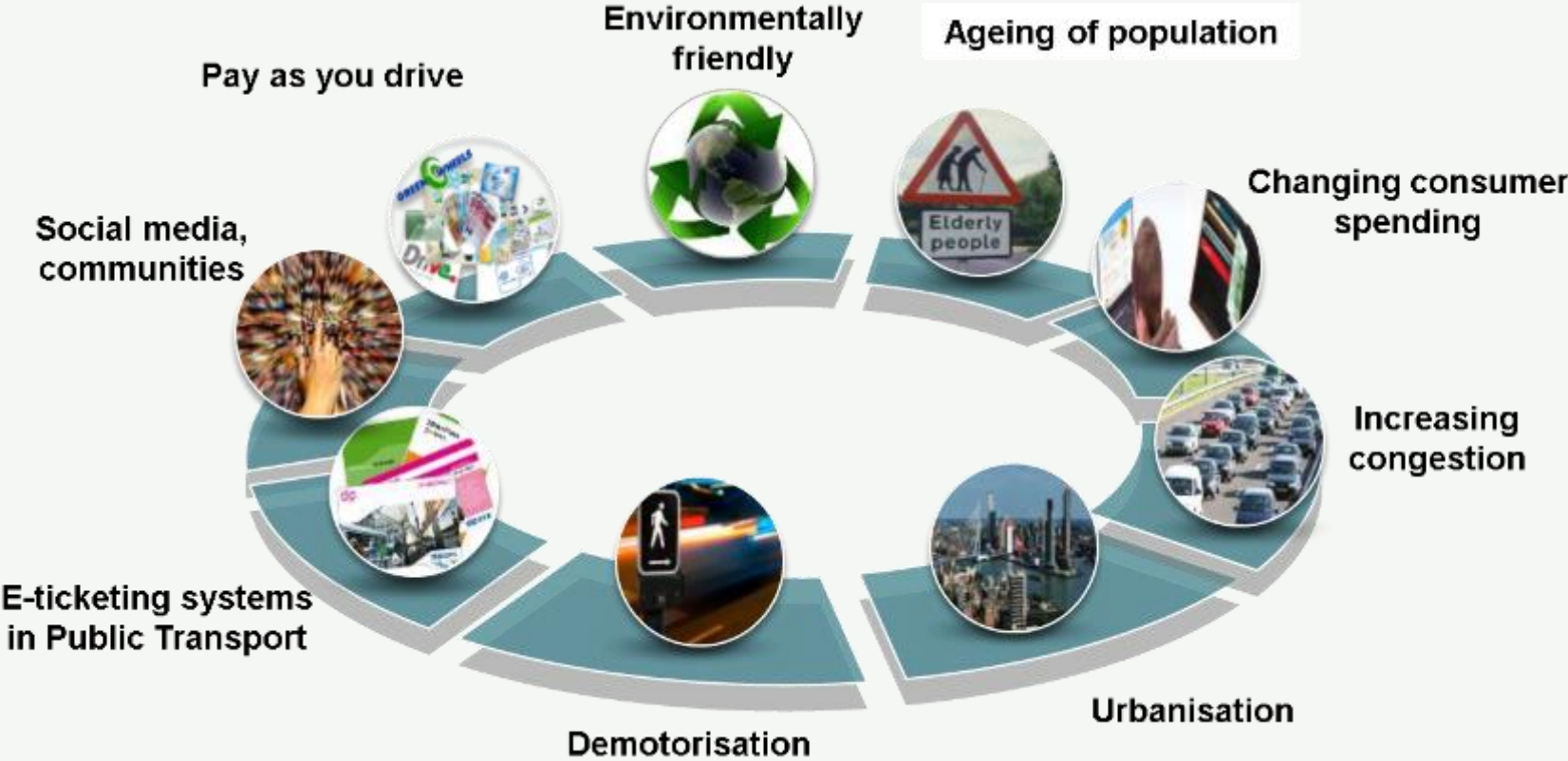
Existing is infrastructure with hubs, stops, subways and trains.

Can We Still  
Live A Modern and  
Stylish Life While  
Still being  
comfortable?

Risk



# Trends driving change in relationship with the car







**What is now on top of your mind??**

**Do you have any questions?**