



FREEDOM TO MOVE IN A PERSONAL, SUSTAINABLE AND SAFE WAY



FREMTIDENS MOBILITETSLØSNINGER

- Elektriske
- Trygge
- Selvkjørende
- Oppkoblede



VOLVO CAR GROUP

Erik Trosby // Volvo Car Norway



GLOBALA UTFORDRINGER

- Økt urbanisering
- Flere megabyer
- Trafikkulykker - en global utfordring
- Ønske om kontinuerlig connectivity
- Ønske om individuell mobilitet
- Redusert luftkvalitet
- Overgang til bærekraftig energi



ELEKTRIFISERING





SIKKERHET I BIL





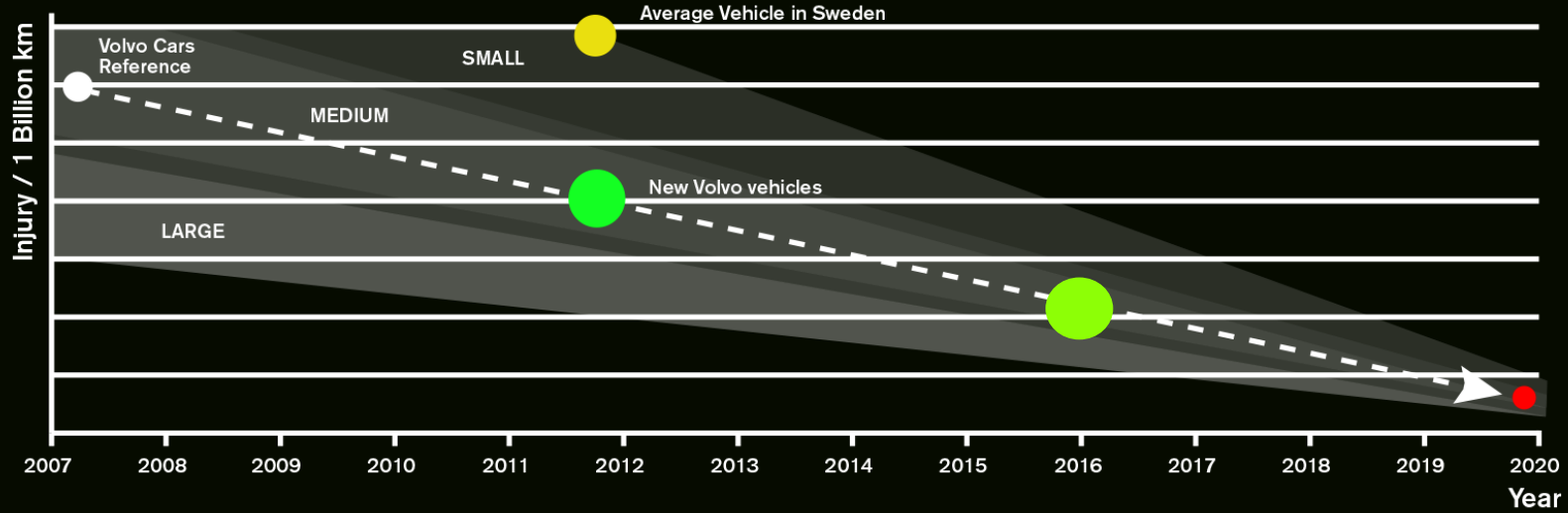


VÅR NULLVISJON

*«Fra 2020 skal ingen omkomme
eller bli alvorlig skadet i en ny Volvo»*



MOT NULL



City Safety

Pedestrian Detection

Cyclist Detection

Animal Detection

Car 2 Car

Collision Warning w. auto brake
Lane Departure Warning
Driver Alert Control

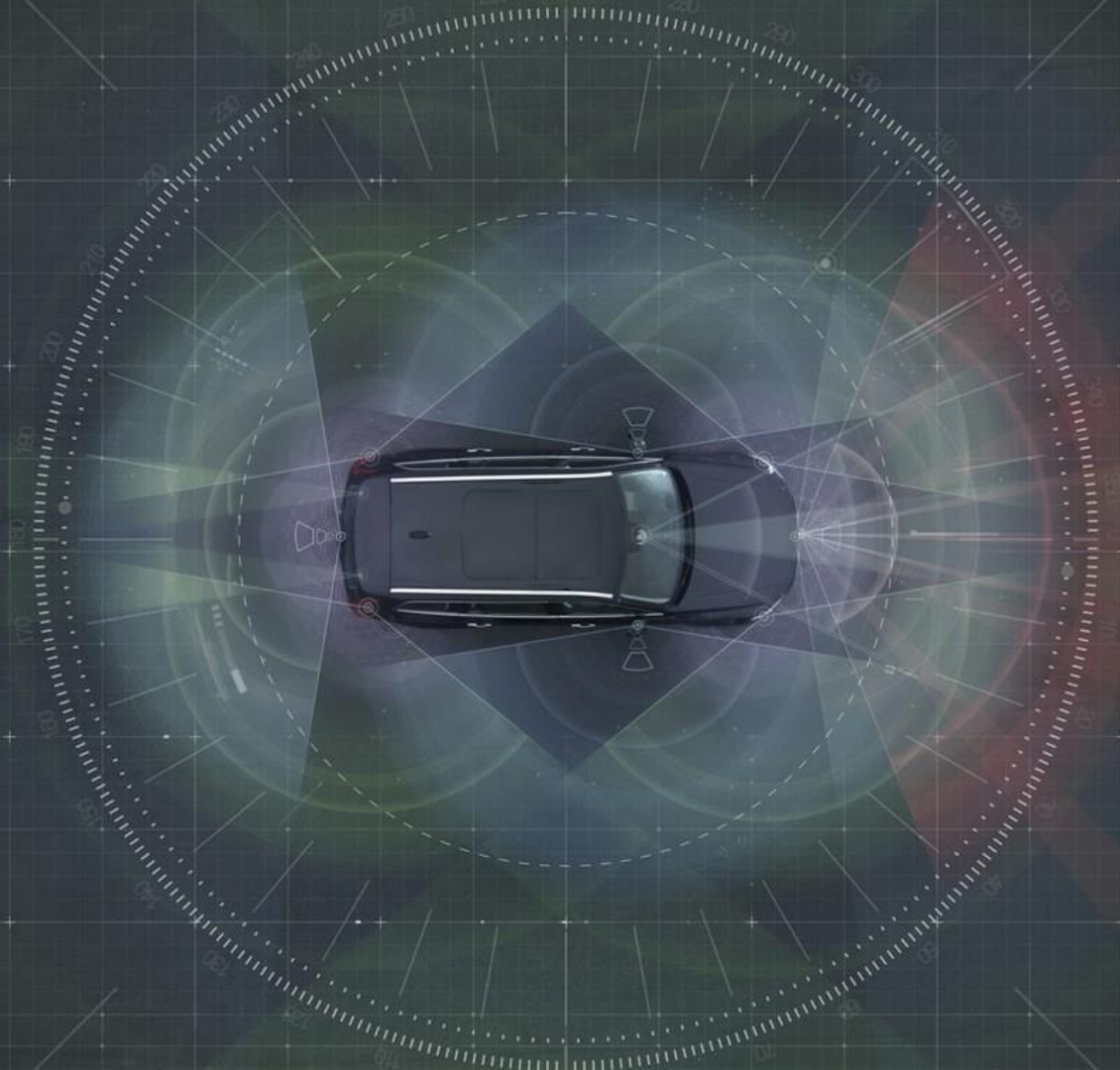
Lane Keeping Aid
Enhanced BLIS
Active High Beam Control

Pedestrian Detection in darkness
ACC w. steer assist
Road Edge & Barrier detection w. steer assist

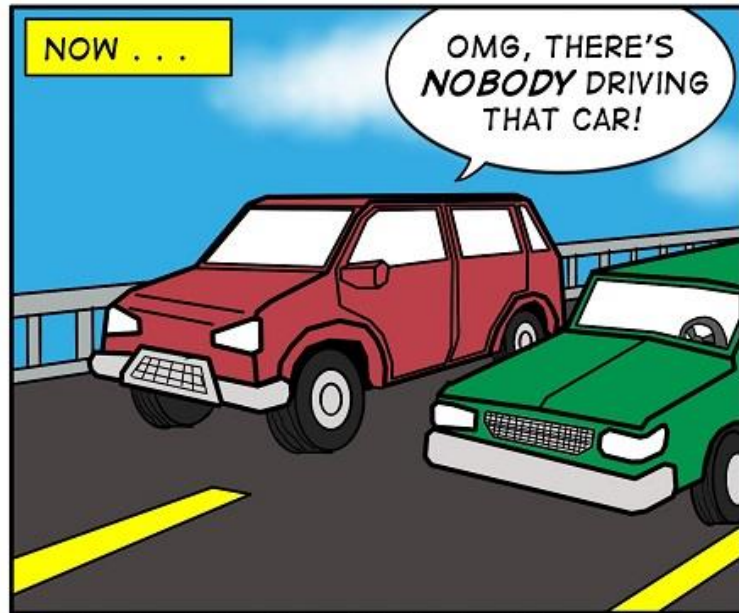


SELVKJØRENDE BILER

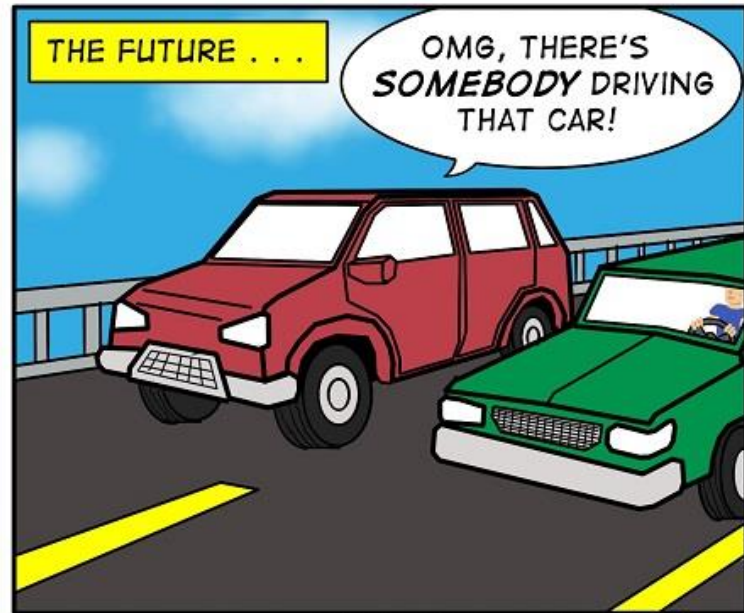








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OPPKOBLEDE BILER

21:40

POWERED BY
android

22°C



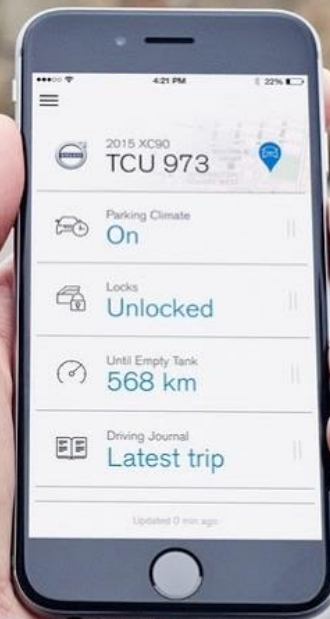
CLEANZONE®



AUTO



22°C





1.900

DIE POST

Gelb bewegt.

ut an.

Leser

SLIPPERY ROAD ALERT

Part of Connected Safety



GEOFENCING



VOLVO CARS NORWAY

TUSEN TAKK FOR OPPMERKSOMHETEN!

